

## **Accreditation Application 4Days Marches 2025**

Media representatives can apply for accreditation online starting in May. Once the online application has been submitted, it will be reviewed by Stichting DE 4DAAGSE and either approved or denied. If your accreditation for 2025 is approved, you will receive further information in the lead-up to the 107th 4Days Marches, including details about press conferences, press center opening hours, and access to the 4Days Marches.

## These are the rules that apply to an application with Stichting DE 4DAAGSE:

- If multiple accreditations are requested for the same media outlet, personal information must be filled in separately for each individual.
- Accreditation is only available to media representatives whose organization can reasonably be expected to produce publications about the 4Days Marches.
- Applicants must hold a recognized press card or be able to present a letter from the responsible editor-in-chief.
- Accreditation will not be granted to individuals who do not hold a demonstrable journalistic position.
- For accreditation on behalf of a website, only representatives of professionally operated editorial teams will be admitted. They must represent a website with proven news value for the walking sport in general and the 4Days Marches in particular. These websites must not have a commercial objective related to the sale of visual materials and must generate a demonstrably significant amount of traffic. Applications from sites that exclusively offer visual material may be assessed separately.
- Accreditation granted for previous editions of the 4Days Marches does not automatically result in accreditation for a subsequent year.
- Once the application is approved, accreditation cards and other materials will be provided on location.
- The 4Days Marches accreditation must be worn visibly during activities related to the 4Days Marches.
- In all cases, accreditation holders working on or near the course must immediately follow the instructions of Stichting DE 4DAAGSE staff and/or the police.

For more information, please contact the Communications Department at communicatie@4daagse.nl